

PUBG MOBILE Pakistan Challenge

Competition Rules

(Version 1.0, 2019)

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Purpose and Background

Background and Purpose Proxima Beta Pte. Limited (“Proxima”) owns the rights to distribute the mobile game PlayerUnknown’s Battlegrounds Mobile (“PUBG MOBILE”) worldwide (except in Korea and Japan) and has created the PUBG MOBILE Pakistan Challenge (“Pakistan Challenge”) to serve as the official competition platform for PUBG MOBILE esports. The Pakistan Challenge will provide an esports platform to showcase some of Pakistan’s best competitive PUBG MOBILE players. These PUBG MOBILE Pakistan Competition Rules (“Competition Rules”) establish the general rules applicable to the play of PUBG MOBILE at all Pakistan Challenge events. They include rules governing player eligibility, tournament structure, points structure, prize awards, and player conduct. These Competition Rules apply to each team (“Team”) that has registered for the Pakistan Challenge in accordance with the Esports Registration Procedures and Rules (“Registration Rules”) and to each Team’s players, managers, coaches and other representatives (collectively “Team Members”). Teams will be selected to participate in the Pakistan Challenge through various mechanisms. Most Teams will be selected to participate based on placement in the open online qualifiers described in these Competition Rules. Teams may also be selected based on other criteria developed and administered by Proxima from time to time. These Competition Rules apply to online qualifiers, regular season and post-season play, including the Global Finals, and any other Pakistan Challenge tournament, match, game or event (“Tournament”). Each Team Member is required to read, understand, and agree to these Competition Rules and the Registration Rules before participating in any Tournament. These Competition Rules and the Registration Rules form a contract between a Team Member and Proxima. **IF YOU DO NOT ACCEPT THESE COMPETITION RULES AND THE REGISTRATION RULES, AND ABIDE BY THEM DURING YOUR PARTICIPATION IN THE TOURNAMENTS, YOU WILL NOT BE ELIGIBLE TO PARTICIPATE IN PAKISTAN CHALLENGE.**

Acceptance of Competition Rules

1.1. Acceptance

Each Team Member must agree to these Competition Rules in order to participate in the PUBG MOBILE Pakistan Challenge. A Team Member may accept these Competition Rules by registering to participate in the PUBG MOBILE Pakistan Challenge in accordance with the Registration Rules or by participating in the Tournament.

1.2. Changes to Competition Rules

The field of esports is changing rapidly as are the mobile games that are played in esports, and these Competition Rules will have to be updated or supplemented periodically to take account of developments in the industry, changes to the business model for esports and the updates to PUBG MOBILE. Accordingly, Proxima may update, amend or supplement these Competition Rules from time to time; and may interpret or apply these Competition Rules by releasing online postings, instructional videos, emails or texts that provide instructions and guidance to Team Members. Any material changes to these Competition Rules will be provided to the Team's captain using the email address listed as part of the online registration process. The Team's captain will be responsible for distributing updates and other communications relating to these Competition Rules to other Team Members. Participation in the PUBG MOBILE Pakistan Challenge will constitute acceptance of the changed rules, instructions and guidance.

1.3. Enforcement of the Competition Rules

Proxima has retained a third-party tournament organizer ("**Tournament Organizer**") to operate certain PUBG MOBILE Pakistan Challenge Tournaments. The Tournament Organizer will be responsible for, among other things, providing officials, referees and administrators for each Tournament ("**PUBG MOBILE Pakistan Challenge Officials**") and for ensuring compliance with these Competition Rules and the Registration Rules.

2. Players

2.1. Eligibility

2.1.1. Player Age. In order to be eligible to participate in the Tournament as a player, an individual must be a Pakistan resident and should be 18 years or older. He or she may enter the Tournament if he or she meets the other eligibility criteria in these Competition Rules and the Registration Rules. If a player who is between 13 to 18 years of age wishes to participate, a parent or legal guardian needs to accept these Competition Rules and the Registration Rules on behalf of the player, and consents to the player's participation in the Tournament, using a parental consent form provided by the Tournament Organizer.

2.1.2. Level Requirement. All players on a Team's roster must have held a level for PUBG MOBILE of "Level 20" or above, in any mode (TPP or FPP) and above Platinum V at the time of registration for the PUBG MOBILE Pakistan Challenge.

(A) **Resident Defined.** A player is considered a "Resident" if the player is a lawful permanent resident of a jurisdiction in the Region.

- (B) **Certification of Residency.** All players shall certify their residency prior to participation by providing proof of residency as defined below. PUBG MOBILE Pakistan Challenge Officials reserve the right to request legal proof to verify a player’s age, residency or compliance with other eligibility requirements in these Competition Rules or in the Registration Rules.
- (C) **Proof of Residency.** In order to be certified as a Resident by PUBG MOBILE Pakistan Challenge Officials, a player must prove lawful permanent residency in the Region with a valid identification document (e.g. driver’s license, passport) issued by a governmental authority of a jurisdiction in the Region or have a valid residency visa (i.e., work visa, athlete visa, student visa).
- (D) **Residence Requirement Violations.** Each Team is responsible for ensuring that its players meet the applicable residency requirements and that the Team has the required minimum number of players who are residents of its Region. It shall be a violation of these Competition Rules, by both the Team and the player, if a player (or his or her parent or guardian) provides false, misleading or incomplete information resulting in the misclassification of such player’s residency and Region. Such a violation will subject the Team and/or player to disciplinary measures as outlined in these Competition Rules and the Registration Rules.

2.2. No Tencent, Krafton or Tournament Organizer Employees

Team Members may not be employees of Tencent Games, Proxima, Krafton, Inc. (formerly Bluehole), the Tournament Organizer or any of their respective affiliates at any point during the PUBG MOBILE Pakistan Challenge competitive season.

2.3. Player Names

A player’s gamer tag or in-game nickname (“**Gamer Tag**”) must consist of the player’s Team name (or acronym or other word representative of the Team name) and player name in the format of “TEAMNAMEPLAYERNAME”. For example, a player named “Lucky” on team “All Stars” might have the Gamer Tag “ASLucky”. Gamer Tags will be selected at the time of registration and may not be changed at any time during the PUBG MOBILE Pakistan Challenge without the prior written approval of the PUBG MOBILE Pakistan Challenge Officials. A Gamer Tag may not include any word or phrase in any language that is offensive, toxic or hurtful. A Gamer Tag may not include all or part of a corporate name or make use of the trademarks or other intellectual property of Proxima, PUBG MOBILE or any third party without the prior written approval of the Tournament Organizer. In order to secure such approval, a player will be required to provide a license agreement, sponsorship agreement or other documentary evidence to the Tournament Organizer sufficient to demonstrate to the satisfaction of the Tournament Organizer that the player is properly licensed. Notwithstanding any approval that may be provided by the Tournament Organizer, the entire risk and responsibility for obtaining the right to use a corporate name or the intellectual property of third party in or as part of a player’s name or Gamer Tag shall be with the player. PUBG MOBILE Pakistan Challenge Officials reserve the right to reject any Gamer Tag selected by a player and to require the player to select an alternate Gamer Tag that complies with these Competition Rules.

2.4. Registration

All players must comply with the Registration Rules to be eligible to compete in the Tournament. All players must register (as a group with their teammates) for the PUBG MOBILE Pakistan Challenge through <https://www.pubgmobile.com/PK/>

2.5. Tournament-Related Events

The Tournament Organizer and Proxima shall have the right to require players to cooperate in carrying out various media interviews, press briefings, streaming sessions, sponsor events, photo or video shoots, charitable events, webcasts, podcasts, chats and other media events that are organized by Proxima or the Tournament Organizer in connection with the marketing and promotion of the PUBG MOBILE Pakistan Challenge and/or PUBG MOBILE (“**Media Events**”), provided that these Media Events do not unduly interfere with a player’s game preparation or participation. The reasonable expenses incurred by a player in travel to and from a Media Event will be borne by the Tournament Organizer or Proxima. The Tournament Organizer shall have the right to sanction or disqualify any player or Team that fails to attend and participate fully in any scheduled Media Event.

3. Teams

3.1. Roster Requirements

3.1.1. Starters. Each Team is required to maintain, at all times during the PUBG MOBILE Pakistan Challenge, four players in the Team’s starting lineup. Teams are strongly encouraged to register four players, which is the maximum number of players allowed.

3.1.2. Minimum Roster Requirement. Teams must at all times comply with the minimum roster requirement during the PUBG MOBILE Pakistan Challenge. If at any point a Team’s roster falls below four players, the Team will be subject to disqualification or other sanctions, unless given permission to drop below the minimum roster or allow substitution by PUBG MOBILE Pakistan Challenge Officials, at their sole discretion.

3.1.1. Team Captain. Each Team must designate one player as its captain when completing the online registration process (“**Team Captain**”). The Team Captain will be responsible for all Team communications with PUBG MOBILE Pakistan Challenge Officials. The PUBG MOBILE Pakistan Challenge Officials may rely upon any communications from the Team Captain as being made by all players on the Team. The Team Captain must at all times be a player on the Team’s roster. A Team may not change its Team Captain during a Tournament without the prior written approval of the by PUBG MOBILE Pakistan Challenge Officials.

3.2. Submission of the Roster

3.2.1. Team Registration. Before the start of the PUBG MOBILE Pakistan Challenge, each Team must register its roster using the online tools provided by Proxima. No changes to a Team’s roster will be permitted after a Team’s registration has been processed without the prior approval of the PUBG MOBILE Pakistan Challenge Officials. Each player can participate in PUBG MOBILE Pakistan Challenge in 1 team. If at any point a Player is found to be playing in multiple teams, the Team and/or Player will be subject to disqualification or other sanctions by PUBG MOBILE Pakistan Challenge Officials, at their sole discretion.

3.2.2. Roster Changes. The PUBG MOBILE Pakistan Challenge Officials reserve the right to approve or deny any request to add or remove a player from a Team’s roster based upon the eligibility of the player(s) involved and such request’s compliance with these Competition Rules and the Registration Rules. The PUBG MOBILE Pakistan Challenge Officials also reserve the right to notify the participants in any upcoming Tournament of the details of any roster change request that has been submitted by a Team to PUBG MOBILE Pakistan Challenge Officials if such roster change has not been publicly announced.

3.3. Team Names and Logos

The Team’s name will be selected at the time of registration and may not be changed at any time during the PUBG MOBILE Pakistan Challenge without the prior written approval of the PUBG MOBILE Pakistan Challenge Officials. All Team names must be different and unique. Neither a Team’s name nor its logo may include any word or phrase in any language that is offensive, toxic or hurtful. A Team name or logo may not include all or part of a corporate name or make use of the trademarks or other intellectual property of Proxima, PUBG MOBILE or any third party without the prior written approval of the Tournament Organizer. In order to secure such approval, a Team will be required to provide a license agreement, sponsorship agreement or other documentary evidence to the Tournament Organizer sufficient to demonstrate to the satisfaction of the Tournament Organizer that the Team is properly licensed. Notwithstanding any approval that may be provided by the Tournament Organizer, the entire risk and responsibility for obtaining the right to use a corporate name or the intellectual property of third party in or as part of a team name shall be with the Team. PUBG MOBILE Pakistan Challenge Officials have the right to reject any Team name or logo and to require the Team to select an alternate name or logo that complies with these Competition Rules.

3.4. Multiple Team Ownership

To preserve the integrity of the PUBG MOBILE Pakistan Challenge, the following rules apply to any individual or group that owns, operates, controls, or has an interest in a Team. An individual or group cannot directly or indirectly own or operate multiple Teams. An individual or group cannot directly or indirectly participate in the financing, operation, marketing, or management of multiple Teams. No two Teams can operate under the same brand or Team name or variations of the same brand or Team name in multiple regions of the PUBG MOBILE Pakistan Challenge. No two individuals or groups that own, operate, control, or have an interest in any Team can enter into a business or financial relationship with a common interest that can directly or indirectly benefit both parties based on performance in the PUBG MOBILE Pakistan Challenge. Any exceptions to these rules require the prior written approval of Proxima.

4. Structure and Schedule

4.1. Overview and Regions

4.1.1. Overview. Each team will compete against other Teams for a spot in the PUBG MOBILE Pakistan Challenge finals. PUBG MOBILE Pakistan Challenge will consist of an in-game qualifier, online playoffs and finals.

4.2. Phase 1: In-Game Qualifier.

Your squad will play 8 classic mode matches. The scores of your squads 6 best matches will be considered. Scoring is based on kills and finishing position. See How Scoring Works on <https://www.pubgmobile.com/PK/>. In a tie, other parameters including kills, survival time and accuracy, among others, will be considered.

64 squads will qualify for the next round.

In-game qualifier matches are held over four days. Make sure your squad plays 8 matches during this period.

Teams that compete in the In-game qualifier without registering for the PUBG MOBILE Pakistan Challenge in accordance with these Competition Rules and the Registration Rules will not be eligible for the PUBG MOBILE Pakistan Challenge.

Map for Match: Erangel

In-Game Qualifier Dates

17th to 20th September 2019

4.3. Phase 2: Online Playoffs

Squads that make it past in-game qualifiers (64 squads), will now 1 round.

Round 1: 64 squads are divided into 4 lobbies, with 16 squads in each lobby. All 4 groups will play five matches. Only the top four squads, by score, from each lobby will move on to the finals.

Map for Matches: Erangel, Vikendi, Miramar and/or Sanhok

4.4. Phase 3: Online Finals

The top 16 squads from online play-offs move to the finals. These 16 squads will play five matches.

Map for Matches: Erangel, Vikendi, Miramar and/or Sanhok

4.5. Tournament | Schedule

Registration	In-Game Qualifiers	Online Play-Offs	Online Finals
Sept 12th to 16th	17 th to 20 th Sept	25 th to 28 th Sept	Sept 29

** The dates above may be updated from time to time by Proxima or the Tournament Organizer in their sole discretion. Team Members should check the website for updates.

4.6. Tournament | Prizes

PAKISTAN SERIES - PRIZEPOOL	
Rank	PKR
1	Rs800,000
2	Rs250,000
3	Rs100,000
4	Rs80,000
5	Rs40,000
6	Rs40,000
7	Rs30,000
8	Rs30,000
9	Rs20,000
10	Rs20,000
11	Rs15,000
12	Rs15,000
13	Rs15,000
14	Rs15,000
15	Rs15,000
16	Rs15,000

4.7. Scoring System

4.7.1. Scoring. Scoring for each Tournament Game will be based on each Team's final kill count and in-game placement as set forth below.

SCORING	
Standing	Points
1	30
2	22
3	19
4	16
5	14
6	12
7	10
8	8
9	7
10	6
11	5
12	4
13	3
14	2
15	1
16	0
EACH KILL	1 POINT

**Note, the scoring system may be updated from time to time by Proxima or the Tournament Organizer in their sole discretion. Team Members should check this Section from time to time for the latest updates.

4.7.2. Ties. Ties between two Teams during any phase of PUBG MOBILE Pakistan Challenge will be determined in the order of (a) total accumulated kills across all Tournament Games, (b) best performing Tournament Game based on total points, (c) best performing Tournament Game based on total kills, (d) total kills in the last-played Tournament Game, and (e) placement in the last-played Tournament Game.

4.7.3. Prizes. Prizes may be awarded to successful Teams and individual players at or following a Tournament. Each player that has been declared the winner of a prize in the Tournament will not be an official winner unless (a) the player is eligible to receive the prize under applicable law, and (b) such player executes (or has a parent or legal guardian execute) an affidavit of eligibility, liability release and/or any other documentation required by Proxima. Failure to sign and return all prize documentation to the Tournament Organizer or PUBG MOBILE Pakistan Challenge Officials may result in forfeiture and loss of the

prize. The failure to take delivery of any prize within a reasonable time after the close of the Tournament may result in forfeiture and loss of the prize.

5. Game Setup and Process

5.1. General Pre-game Setup

- 5.1.1. Game Version.** The version of PUBG MOBILE used for Tournament Games will be determined by the Tournament Organizer.
- 5.1.2. Player Accounts.** Players will use their own online accounts and Gamer Tags for Online Events.
- 5.1.3. Game Lobbies.** Other than with respect to in-game qualifier games, all Tournament Games will be played in game lobbies hosted by the Tournament Organizer. Prior to a Tournament start time, Team Captains will be notified of official tournament accounts that will be used to host official Tournament Game lobbies.
- 5.1.4. Start of a Game.** Once all players of each Team have reported to the official Tournament Game lobby, a PUBG MOBILE Pakistan Challenge Official will request confirmation from the Team Captains that each Teams is ready to begin the game. Once each Team Captain confirms readiness, the PUBG MOBILE Pakistan Challenge Officials will instruct the host to start the game.
- 5.1.5. Timeliness of Game Start.** It is expected that all Tournament Games will begin at the scheduled time. Any delay caused by issues arising out of a Team Member's inadequate preparation will be assessed by PUBG MOBILE Pakistan Challenge Officials. Penalties for tardiness may be assessed at the discretion of the Tournament Organizer.

5.2. In-Game Setup and Rules

5.2.1. General/Game Setup

Maps: Erangel , Miramar, Vikendi and/or Sanhok

Game Mode: TPP

Team Size: 4 players

Number of Teams per Tournament Game: 16

The Tournament Organizer reserves the right to make changes to the required game or player settings at any time in their sole discretion prior to the start of any Tournament Game.

- 5.2.2. Device Settings.** Handheld devices must use the settings specified by the Tournament Organizer prior to the Tournament. During a Tournament Game, players shall not make any adjustment to the framerate without permission from PUBG MOBILE Pakistan Challenge Officials.

5.2.3. Stoppage of Play

- (A) **Pauses.** No pauses will be permitted during Tournament play for any reason.
- (B) **Technical Malfunctions or Emergencies.** Players should remake the Tournament Game according to the request of the Tournament Organizer. The Tournament Organizer may remake a Tournament Game in the finals under the following circumstances but not limited to.
- a) Technical malfunction or a player disconnects (excluding malfunctions and disconnects as a result of a player's mistake or fault) within 60 seconds after a player lands on the battlefield.
 - b) A problem occurs during the loading screen and the game cannot be loaded.
 - c) A player is unable to move on the battlefield within 60 seconds after such player lands on the battlefield.
 - d) A player does not enter the Tournament Game before the departure of the starting plane.
 - e) Some players are able to join a Tournament Game without flying on the starting plane and without parachuting, but instead start on the battlefield.

The decision to remake a game lobby is at the sole discretion of the PUBG Mobile Pakistan Challenge Officials.

- (C) **Solutions for Extreme Cases.** Notwithstanding the foregoing, if there is an extreme situation, such as a network or hardware failure (including network value turning yellow or mobile phone stuttering) or critical bug affecting one or more players, the Tournament Organizer will make a judgement as to how to proceed based on the facts and circumstances existing at the time . There may be circumstances in which a Tournament must proceed, even if one or more players are facing extreme circumstances or critical bugs which might otherwise justify a remake of a Tournament Game and even if the affected players are not at fault in any way. In making a determination to proceed with the Tournament or order the remake of a Tournament Game, PUBG MOBILE Pakistan Challenge Officials will use their best judgement and may consider, among other factors, the game progress time and whether the player making the report delayed in making such a report. Players that submit false or misleading reports will be subject to disqualification for cheating. If a player is unable to compete in a Tournament Game for any reason (even if the inability to compete is not due to any fault or wrongdoing by the player), and PUBG MOBILE Pakistan Challenge Officials decide not to remake the Tournament Game, competition should resume as normal, with the affected Team continuing to play without the affected player. If a player who has been disconnected or has otherwise experienced an extreme circumstance or critical bug is able to rejoin the game in progress, he or shall be permitted to do so.

5.2.4. Streaming. With prior written approval from the Tournament Organizer, players may stream their games during Online Events with at least a 5-minute delay. Streaming at LAN Events is not permitted.

5.3. Post-Game Process

5.3.1. Results. PUBG MOBILE Pakistan Challenge Officials will confirm and record all Tournament Game results and point allocations.

5.3.2. Tech Notes. Following each Tournament Game, Players will identify any technical issues with PUBG MOBILE Pakistan Challenge Officials.

5.3.3. Break Time. In cases where breaks between games are necessary or deemed to be desirable by the Tournament Organizer, PUBG MOBILE Pakistan Challenge Officials will inform Team Captains of such break time and the next Tournament Game will start promptly at the conclusion of such break time.

6. Player Equipment

6.1. Supported Devices

Players may participate in Tournaments only on handheld devices (Mobile/Tablet). Players may not play on personal computers (PC), consoles, laptops, or any other non-handheld device. Players may not use an emulator to play on a PC or other device that is not a handheld device. Players competing in Online Events may only use devices running the Android or the iOS operating systems.

7. Sponsorships

7.1. Prohibited Sponsors

Teams and players are encouraged to develop relationships with sponsors. However, in order to preserve the integrity of competition in the PUBG MOBILE Pakistan Challenge and the reputation of PUBG MOBILE and Proxima, neither a Team nor any of its players shall enter into any sponsorship, endorsement, advertising or related agreement with any person or entity that is determined by Proxima or the Tournament Organizer to conduct business within any product or service category that is prohibited. A list of prohibited product or service categories (“**Red Flag List**”) will be provided by the Tournament Organizer and may be updated from time to time. Players are prohibited from endorsing or having any other commercial association with any of the products and services in the categories on the Red Flag List and may not include any of these products or services in any streaming of PUBG MOBILE or on any apparel worn during any Online Event that is streamed.

7.2. Initial Red Flag List

The initial Red Flag List, which may be updated from time to time, includes: drugs and drug paraphernalia, tobacco products, gambling and casinos, alcohol, pornography, any business that promotes the use of in-game hacks, cheats, exploits, skins gambling, or in-game currency farming; any product or service prohibited by applicable law, any competitor of Tencent Games or its

affiliates, any games that are not published by Tencent Games or its affiliates, and any esports leagues, tournaments or events, other than the PUBG MOBILE Pakistan Challenge.

7.3. Decisions Relating to the Red Flag List

Proxima or the Tournament Organizer may, in its sole judgment, reject or terminate a player's right to display an advertisement or sponsorship on or adjacent to any stream of PUBG MOBILE or on any camera-visible apparel worn during any Online Event or LAN Event.

7.4. Unauthorized Use of Trademarks

Nothing in these Competition Rules or the Registration Rules grants, by implication, waiver, estoppel, or otherwise, to a Team Member any right or license to use the name PUBG MOBILE, or any other trademark, trade name, or logo owned by or licensed to Proxima or its affiliates. Any unauthorized use by a Team Member of a trademark, trade name, or logo owned by or licensed to Proxima or its affiliates is prohibited and a breach of these Competition Rules. A Team Member may not endorse or sponsor any product or service in a way that could cause people to believe that the product or service has been endorsed or approved by Proxima, the Tournament Organizer or any of their respective affiliates.

7.5. PUBG MOBILE Pakistan Challenge Sponsors

If requested by the Tournament Operator, players are required to wear jackets, jerseys, hats, and warm-ups that feature the PUBG MOBILE Pakistan Challenge sponsors in all Online Events.

8. Code of Conduct

8.1. Conduct Generally

8.1.1. High Standards for Professionals. All Teams and Team Members must at all times observe the highest standards of personal integrity and good sportsmanship. Team Members are required to behave in a professional and sportsmanlike manner in their interactions with other competitors, PUBG MOBILE Pakistan Challenge Officials, the Tournament Organizer, the media, sponsors and fans.

8.1.2. Competitive Integrity. All Teams and Team Members are expected to compete to the best of their skill and ability at all times in any Tournament Game.

8.1.3. Sanctions. A violation of these rules will result in sanctions at the discretion of the Tournament Organizer, as discussed in greater detail below. All decisions in regard to violations are at the sole discretion of the Tournament Organizer and PUBG MOBILE Pakistan Challenge Officials.

8.2. Prohibited Conduct

Set forth below is a non-exclusive list of examples of prohibited conduct.

8.2.1. Collusion. Any form of collusion by any Team Members is prohibited. Examples of collusion are:

- (A) Any agreement among two or more players or other Team Members not to play to a reasonable standard of competition in a Tournament Game in order to provide any opposing Team or player with certain advantages or benefits.
 - (B) Pre-arranging to split prize money and/or any other form of compensation.
 - (C) Deliberately losing a Tournament Game for compensation, or for any other reason, or attempting to induce another player to do so.
- 8.2.2. Cheating.** Cheating is prohibited. Any modification of the PUBG MOBILE game client by any player, Team or other Team Member is prohibited. The use of any kind of cheating device or cheat program, or any similar cheating method such as signaling devices, hand signals, talcum powder and cell phone screen protectors, etc., shall be deemed cheating.
- 8.2.3. Exploiting.** Intentionally using any in-game bug to seek an advantage is exploiting and is prohibited. Exploiting includes acts such as making use of any game function that, at Tournament Organizer's sole determination, is not functioning as intended and violates the design purpose of PUBG MOBILE.
- 8.2.4. Ringing.** Playing under another player's account or Gamer Tag, or soliciting or inducing someone else to play a under another player's account or Gamer Tag, is prohibited.
- 8.2.5. Vulgar or Hateful Speech.** A Team Member may not, during a LAN Event, Online Event, media interview or in any communication relating to the PUBG MOBILE Pakistan Challenge or PUBG MOBILE, use any language that is offensive, insulting, libelous, slanderous, defamatory, obscene, discriminatory, threatening, foul or vulgar. A Team Member may not post, transmit, disseminate any such prohibited communications. A Team Member may not use this type of language on social media or during any public facing events or in any streaming of PUBG MOBILE. This rule applies to speech in English and all other languages. In addition, Team Members may not encourage members of the public to engage in any activates that are prohibited by this rule.
- 8.2.6. Violence.** Team Members are expected to settle their differences in a respectful manner and without resort to violence, threats, or intimidation (physical or non-physical). Violence is never permitted at LAN Event or against any competitor, fan or PUBG MOBILE Pakistan Challenge Official.
- 8.2.7. Drugs and Alcohol.** The use, possession, distribution or sale of controlled substances, such as drugs or alcohol, or being under the influence of such controlled substances, is strictly prohibited while a Team Member is engaged in any Tournament or other event or on premises that are owned by or leased to the Tournament Organizer. The unauthorized use or possession of prescription drugs by a Team Member is prohibited. Prescription drugs may be used only by the person to whom they are prescribed and in the manner, combination and quantity as prescribed. Prescription drugs may only be used to treat the condition for which they are prescribed and may not be used to enhance performance in a Tournament Game. Each Team Member is required to report any violation of this rule to the Tournament Organizer.
- 8.2.8. Gambling.** Gambling on the outcome of Tournament Games (including any plays or components of a Tournament Game) can pose a serious threat to the integrity of, and public confidence in, the PUBG MOBILE Pakistan Challenge. Team Members are not allowed

to (i) place, or attempt to place, bets on any Tournament Games (or any plays or components thereof), or (ii) associate with high volume gamblers, or deliver information to others that might influence their bets.

8.3. Unprofessional Behavior

Set forth below is a non-exclusive list of examples of unprofessional behavior, all of which are prohibited.

8.3.1. Harassment. Harassment is prohibited. Harassment is defined as systematic, hostile and repeated acts taking place over a period of time, or a singular egregious instance, which is/are intended to isolate or ostracize a person and/or diminish the dignity of the person.

8.3.2. Sexual Harassment. Sexual harassment is prohibited. Sexual Harassment is defined as unwelcome sexual advances. The assessment is based on whether the person being harassed would regard the conduct as undesirable or offensive. There is zero tolerance for any sexual threats/coercion or the promise of advantages in exchange for sexual favors.

8.3.3. Discrimination and Denigration. Team Members may not offend the dignity or integrity of a country, private person or group of people through contemptuous, discriminatory or denigrating words or actions on account of race, skin color, ethnic, national or social origin, gender, language, religion, political opinion or any other opinion, financial status, birth or any other status, sexual orientation or any other reason.

8.3.4. Negative Statements. Team Members may not make, issue, authorize or publish any statement that is prejudicial or detrimental to the best interests of the PUBG MOBILE Pakistan Challenge, Tournament Organizer, Tencent Games or its affiliates, or PUBG MOBILE.

8.3.5. Confidentiality. Without consent of the Tournament Organizer, a Team Member may not disclose any confidential or proprietary information provided or made available by Proxima or the Tournament Organizer to the Team Member in relation to the PUBG MOBILE Pakistan Challenge. Team Members shall be obligated to keep confidential the confidential or proprietary information provided by the Tournament Organizer. The “confidential or proprietary information” of Proxima and the Tournament Organizer includes all information and materials disclosed (whether in oral, written, or other tangible or intangible form) or otherwise made available by Proxima or the Tournament Organizer to a Team Member concerning or related to PUBG MOBILE, the PUBG MOBILE Pakistan Challenge or any Tournament which the Team Member knows or should know, given the facts and circumstances surrounding the disclosure of the information, is confidential information of Proxima or the Tournament Organizer. Confidential information includes, without limitation, development plans and release dates for updates to PUBG MOBILE, the configuration of the stage used at LAN Events and other similar information that is withheld from fans in order to preserve the “reveal” at an Online Event or a LAN Event.

8.3.6. Illegal Activity. Team Members are required to comply with all applicable laws at all times. A Team Member may not engage in any activity which is in violation with laws, regulations or public security administration rules.

- 8.3.7. Immoral Activity.** A Team Member may not engage in any activity which, in the sole determination of the Tournament Organizer, is unethical, immoral or disgraceful.
- 8.3.8. Bribery.** No Team Member may offer any gift or cash or other reward to a player, coach, manager, other Team Member, PUBG MOBILE Pakistan Challenge Official, the Tournament Organizer or any other person connected with or employed by another Team in order to influence the outcome of a Tournament.
- 8.3.9. Gifts.** No Team Member may accept any gift, reward or compensation from another Team or player (or anyone acting on behalf of another team or player) in connection with any Tournament.
- 8.3.10. Non-Compliance.** No Team Member may refuse to comply with the instructions or decisions of the Tournament Organizer or the PUBG MOBILE Pakistan Challenge Officials.
- 8.3.11. Match-Fixing.** No Team Member may offer, agree, or conspire to fix a match or take any other action to intentionally and unfairly alter, or attempt to alter, the results of any Tournament (or any play or component thereof). Match-fixing will be subject to maximum penalty in each instance. If a Team Member is asked to “fix” the outcome of a Tournament Game or to otherwise take part in any actions prohibited by these Competition Rules, that Team Member must immediately report this request to the Tournament Organizer.
- 8.3.12. Document Submission.** Tax forms and other documentation may be required at various times by the Tournament Organizer. If the documentation is not completed to the standards set by the Tournament Organizer then a Team may be subject to sanctions.
- 8.3.13. Term of Use.** Any conduct that (a) violates the Terms of Use for PUBG MOBILE, (b) violates any guidelines, or any policy posted on the websites for PUBG MOBILE; or (c) interferes with use of PUBG MOBILE by others is prohibited and a violation of these Competition Rules.

8.4. Disciplinary Action and Sanctions

- 8.4.1. Investigations by the Tournament Organizer.** The Tournament Organizer will have the right to monitor compliance with these Competition Rules and the Registration Rules and investigate possible breaches. By agreeing to these Competition Rules, each Team Member agrees to cooperate with the Tournament Organizer in any internal or external investigation that the Tournament Organizer conducts relating to a suspected violation of these Competition Rules, the Registration Rules or applicable law. Team Members have a duty to tell the truth in connection with any investigation conducted by or for the Tournament Organizer and have a further duty not to obstruct any such investigation, mislead investigators or withhold evidence.
- 8.4.2. Penalties.** Upon discovery of any Team Member committing any violations of these Competition Rules or the Registration Rules, the Tournament Organizer will issue the following penalties: (a) verbal or written public warning(s); (b) prize forfeiture(s); (c) game forfeiture(s), (d) Tournament forfeiture(s); (e) suspension(s); and (f) disqualification(s) and ban(s).

8.4.3. Repeated Infractions. Repeated infractions are subject to escalating penalties, up to, and including, disqualification from participation in the PUBG MOBILE Pakistan Challenge.

8.4.4. Final Determinations. Unless expressly stated otherwise, offenses and infringements of these Competition Rules are punishable, whether or not they were committed intentionally. Attempts to commit such offenses or infringements are also punishable. The Tournament Organizer's determination as to the appropriate disciplinary action will be final and binding.

9. Use of Names and Likenesses

9.1. Grant of Rights by Team Members

Each Team Member hereby grants Tencent Games, Proxima, the Tournament Organizer and their respective affiliates permission to live-stream or record his or her play of PUBG MOBILE at any Tournament. Each Team Member hereby further grants to Proxima and the Tournament Organizer a royalty-free, fully paid-up, worldwide right and license (with the right to grant sublicenses) to copy, display, distribute, edit, host, store and otherwise use and display his or her full name, Gamer Tag, photograph, likeness, image, avatar, voice, video, in-game persona, game play statistics, and biographical information, and create derivative works of the foregoing items, in any and all present and future media, on or in connection with (a) the streaming of any coverage of all or any part of a Tournament; (b) the marketing and promotion of the PUBG MOBILE Pakistan Challenge or any Tournament or part thereof; and (c) the marketing and promotion of PUBG MOBILE.

9.2. Ownership of PUBG MOBILE Streams

Each Team Member irrevocably acknowledges and agrees that all streams and audiovisual recordings of any all or any part of a Tournament are owned by Proxima or its licensors. Appearing in a stream or audiovisual recording of any Tournament does not give a Team Member any ownership interest in such stream or audiovisual recording.

9.3. Feedback

A Team Member may from time to time provide suggestions, comments or other feedback (“**Feedback**”) to Proxima or the Tournament Organizer with respect to the operation of, or improvements for, the PUBG MOBILE Pakistan Challenge, a Tournament or PUBG MOBILE. Each Team Member agrees that all Feedback is and shall be given entirely voluntarily. Feedback, even if designated as confidential by the person offering the Feedback, shall not, absent a separate written agreement, create any confidentiality obligation for Proxima or the Tournament Organizer. Furthermore, except as otherwise provided in a separate subsequent written agreement signed by Proxima, Proxima shall be free to use, disclose, reproduce, license or otherwise distribute, and exploit the Feedback as it sees fit, entirely without obligation or restriction of any kind on account of intellectual property rights or otherwise.

10. Limitations of Liability

10.1. No Punitive Damages

To the maximum extent permitted by applicable law, neither Proxima, the Tournament Organizer nor any of their respective affiliates or licensors (collectively, the “**Proxima Parties**”), shall be

liable in any way for any loss of profits or any indirect, incidental, consequential, special, punitive, or exemplary damages, arising out of or in connection with these Competition Rules, the Registration Rules, the PUBG MOBILE Pakistan Challenge, any Tournament or PUBG MOBILE, or the delay or inability to use or lack of functionality of PUBG MOBILE, even if a Proxima Party is at fault and even if a Proxima Party has been advised of the possibility of such damages.

10.2. Cap on Liability

To the maximum extent permitted by applicable law, the aggregate liability of the Proxima Parties arising out of or in connection with these Competition Rules, the Registration Rules, the PUBG MOBILE Pakistan Challenge, any Tournament and PUBG MOBILE will be limited to a Team Member's direct damages in an amount not to exceed US\$500. Multiple claims will not expand this limitation. These limitations and exclusions regarding damages apply even if any remedy fails to provide adequate compensation. Proxima neither assumes, nor authorizes the Tournament Organizer or any other person or entity to assume on Proxima's behalf, any liabilities in addition to those liabilities expressly set forth in this Section 11.2.

11. Dispute Resolution

11.1. Governing Law

These Competition Rules will be governed by the laws of Hong Kong, SAR, without reference to its laws relating to conflicts of law.

11.2. Finality of Certain Decisions

All decisions regarding player eligibility, sponsor restrictions, PUBG MOBILE Pakistan Challenge scheduling and staging, and disciplinary action for misconduct lie solely with the Tournament Organizer or, at the option of the Tournament Organizer, with PUBG MOBILE Pakistan Challenge Officials. The decisions of the Tournament Organizer and/or the PUBG MOBILE Pakistan Challenge Officials are final and binding and shall not give rise to any claim for monetary damages or any other remedies.

11.3. Arbitration

Any dispute, controversy, or claim arising in any way out of or in connection with these Competition Rules will be referred to and finally resolved by binding arbitration administered by the Hong Kong International Arbitration Centre under the Administered Arbitration Rules of the Hong Kong International Arbitration Centre in force when the notice of arbitration is submitted ("**Arbitration Rules**") in Hong Kong. The arbitration tribunal will consist of/one arbitrator to be appointed in accordance with the Arbitration Rules. The seat of arbitration will be Hong Kong and the arbitration will be conducted in English. The arbitration tribunal will have no authority to award damages excluded by these Competition Rules in Section 11. Judgment upon the award rendered by the arbitration tribunal may be entered in any court of competent jurisdiction.

11.4. Remedies

Notwithstanding the foregoing, Proxima or the Tournament Organizer shall have the right to commence and prosecute any action or proceeding before any court of competent jurisdiction to obtain injunctive or other equitable relief against a Team Member in the event that such action is necessary or desirable. In the event of a breach by Proxima or the Tournament Organizer of any

of the provisions of these Competition Rules or the Registration Rules, a Team Member shall be limited to his or her remedies at law for damages, if any, and in no event shall a Team Member be entitled to enjoin or restrain Proxima or the Tournament Organizer from operating any PUBG MOBILE Pakistan Challenge event, conducting any Tournament or distributing any streams or other audiovisual content. Neither Tencent Games nor any of its affiliates or group companies has any fiduciary relationship with or duty to the a Team or Team Member. Neither the Team nor any Team Member is entitled to have recourse for the payment or recovery of any obligation or damages under or in connection with these Competition Rules and the Registration Rules to any property of Tencent Games or any of its affiliates or group companies.

12. General Terms

12.1. Tournament Organizer’s Right of Interpretation

Any matters relating to the PUBG MOBILE Pakistan Challenge or PUBG MOBILE that are not covered by these Competition Rules or the Registration Rules shall be subject to an interpretation made by the Tournament Organizer and provided to the Teams from time to time in the form of an update to, or interpretation of, these Competition Rules or the Registration Rules.

12.2. Additional Terms

Players may be required to accept additional terms from the Tournament Organizer in order to participate in Tournaments. Proxima will collect, store and use a player’s personal information in accordance with the Privacy Policy for PUBG MOBILE in effect for the player’s Region. Play of PUBG MOBILE is subject to compliance with the Terms of Use/ End User License Agreement in effect for the player’s Region. Proxima reserves the right to change or update these Competition Rules or the Registration Rules at any time, and to modify or cancel some or all of the Tournaments, in its sole discretion, at any time.

12.3. Business Judgment

Whenever these Competition Rules or the Registration Rules grant, confer or reserve to Proxima or the Tournament Organizer the right to take action, refrain from taking action, grant or withhold consent or grant or withhold approval or make any other determination, unless the provision specifically states otherwise, each of Proxima and the Tournament Organizer will have the right to engage in such activity in its sole discretion based on its own business judgment, taking into consideration its assessment of the best interests of Proxima and the Tournament Organizer and the short and long term interests of the PUBG MOBILE Pakistan Challenge, PUBG MOBILE and the businesses and activities of the affiliates and group companies of Proxima and the Tournament Organizer. Neither a Team nor a Team Member will have any claim or cause of action based on an assertion that Proxima, the Tournament Organizer or any PUBG MOBILE Pakistan Challenge Official has unreasonably withheld or delayed any consent, approval, determination or other requested action under these Competition Rules or the Registration Rules.

12.4. Language

These Competition Rules have been written in the English language. In the event of a conflict in interpretation between the English version and such translation, the English version shall control.

12.5. Conflicts

In the event of a conflict in interpretation between these Competition Rules and the Registration Rules, these Competition Rules shall control.

13. Glossary

“**Arbitration Rules**” means the Administered Arbitration Rules of the Hong Kong International Arbitration Centre in force at the time a notice of arbitration is submitted under Section 12.3.

“**PUBG MOBILE Pakistan Challenge**” means the PUBG MOBILE PUBG MOBILE Pakistan Challenge.

“**PUBG MOBILE Pakistan Challenge Officials**” means the officials, referees and administrators designated by the Tournament Organizer to operate a Tournament.

“**Competition Rules**” means these PUBG MOBILE PUBG MOBILE Pakistan Challenge Competition Rules, including any updates, amendments or supplements thereto.

“**Fall Qualifier**” means the open online regional Tournament that is used to determine entry into the Fall Split Regular Season.

“**Feedback**” means suggestions, comments or other feedback.

“**Gamer Tag**” means a player’s gamer tag or in-game nickname.

“**Global Finals**” means the live, in-person Tournament among the top Teams from each Region for each Split based on placement in the Regional Finals.

“**Group Stage**” means the online Tournament among the Teams in a Region selected to participate in the Regular Season of a Split.

“**Media Event**” means media interviews, press briefings, streaming sessions, sponsor events, photo or video shoots, charitable events, webcasts, podcasts, chats and other media events that are organized by Proxima or the Tournament Organizer in connection with the marketing and promotion of the PUBG MOBILE Pakistan Challenge and/or PUBG MOBILE.

“**Online Event**” means any online Tournament (including the Crew Challenge, Fall Qualifier or any Regular Season Match).

“**Proxima**” means Proxima Beta Pte. Limited.

“**Proxima Parties**” means Proxima, the Tournament Organizer or any their respective affiliates or licensors.

“**PUBG MOBILE**” means the mobile game “*PlayerUnknown’s Battlegrounds Mobile*.”

“**Red Flag List**” means the list of prohibited product or service categories.

“**Region**” means the region in which a Team competes for online competitions, as set forth in these Competition Rules or as may be determined by PUBG MOBILE Pakistan Challenge Officials.

“**Regional Finals**” means the online Tournament among the top Teams in a Region based on placement in the Regional Semi-Finals.

“**Regional Semi-Finals**” means the online Tournament among the Teams in a Region that will take place following the Group Stage.

“**Registration Rules**” means the PUBG MOBILE PUBG MOBILE Pakistan Challenge Esports Registration Procedures and Rules, including any updates, amendments or supplements thereto.

“**Regular Season**” means the three-month phase of a Split during which Teams will compete in Regular Season Matches, consisting of (a) the Group Stage, (b) Regional Semi-Finals and (c) Regional Finals.

“**Regular Season Matches**” means Tournaments played during the Regular Season.

“**Split**” means scheduled PUBG MOBILE Pakistan Challenge play that will occur over an approximately three-month period of time, consisting of two phases: (a) Regular Season, and (b) Global Finals, which will occur at the conclusion of the Regular Season.

“**Starter**” means the four players in a Team’s starting lineup.

“**Team**” means any four-person squad that participates in the PUBG MOBILE Pakistan Challenge.

“**Team Captain**” means the Team player designated as captain when completing the online registration process.

“**Team Members**” means each Team’s players, managers, coaches or other representatives.

“**Tournament**” means any PUBG MOBILE Pakistan Challenge tournament, match, game or event.

“**Tournament Game**” means an instance of competition of PUBG MOBILE that is played until all but one participating Team is eliminated or disqualified.

“**Tournament Organizer**” means any third-party tournament organizer designated by Proxima to operate a Tournament.

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